Teachers and Grandparents Information Sheet

http://AReadingPlace.com **A Reading Place**

The Free Special:

- ✓ The Newsletter Includes a list of Free Kindle Books, Targeted for Kids Ages 4-10, that are available each week.
    - This is because a Group of Writers have gotten together with their publisher to provide this service hoping that the readers of the free books will post a review on Amazon.
    - Amazon uses reviews to determine which books to show browsers, so it becomes a very Win-Win program.
- ✓ The Free Kindle Books from Amazon may be read on any of your devices:
    - Your Kindle
    - Your PC running Amazon's Kindle Reader for PCs
    - Your Android Device (a pad or phone) with the Amazon Kindle Free App Installed
    - Your Apple Device (ipad or iphone) with the Amazon Kindle Free App Installed
- ✓ How Many Books is this?
    - You will get at least 20 Free Books, a $59.80 value.
        - These are ordered through Amazon, during a free promotion day that you will know about in advance.
    - They have announced that they have 100 books in the works between all the writers in the group. It is likely that all of these will be added to the program.
- ✓ What do I need to do?
    - Just sign up for the Newsletter. It costs nothing. There is no obligation.
- ✓ If they do not charge anything, how do they make money to stay open.
    - They do sell a few books on Amazon.
    - They hope you need some of the other products that are talked about on the website, and order through them.
- ✓ Is there any other benefit?
    - For Every Book there is a Companion Page on their site.
    - **This Includes 2 or more Videos for the Kids.**
    - **This includes an additional article about the subject**
    - **This includes a bunch of additional Images not found in the books.**
- ✓ How are schools using this
    - Teachers and Schools may announce the free dates and students and parents pick them up
    - Videos and books are sometimes used to bring excitement and connection into the classroom since they can be displayed on any device, and the Videos on the site add a second dimension.
- ✓ Grandparents often grab a version so that there is always a fun activity to do when the grandchildren are visiting.
    - Grandparents often "gift" books for birthdays and events. The price for most books is only $2.99 in the U.S.
    - Grandparents often remind Parents of the free days.
- ✓ ***How to use this document.*** Print out and take to School for Teachers. Or email it to the friends and grandparents. Learn More: http://AReadingPlace.com/FreeBooks